

aitp Association of
INFORMATION
TECHNOLOGY
PROFESSIONAL

Evergreen Chapter

June 2005



**The
Random
Access**

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Executive Vice President	Byron L. Thom PEMCO Insurance bltbltblt2@msn.com	206-628-6348	425-481-9728	206-628-4595
Secretary	David M. Chapin, CSM IntelliSense Corporation jdchapin@gte.net	425-482-9888 x 237	425-337-9879	
Treasurer	Kim Fischer, CDP Verizon Communications kim.fischer@verizon.com	425-261-5603	425-252-6412	425-258-1033
Chapter Liaison	Robbin L. Boston, CDP Bostoni Contracting rbostoni@msn.com	206-546-9748	206-546-9748	
Immediate Past President	Kim Fischer, CDP Verizon Communications kim.fischer@verizon.com	425-261-5603	425-252-6412	425-258-1033
Director	Jillian H. Chapin Sea Ray Yachts jdchapin@gte.net		425-337-9879	
Director	Vacant			
Director	Vacant			



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From the President

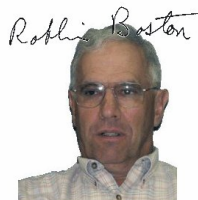
Our annual planning meeting

At our June 16th dinner meeting, we're going to talk about the state of the chapter and where we go from here. Our meeting attendance during the last year has dwindled to about three or four persons per event. We just can't hold effective meetings when our attendance is that low.

So what will we do? We still have sufficient funds in the chapter treasury to keep operating. We can hold only a few meetings per year and give them plenty of up front advertising. Or we can offer some professional development seminars. We can go into stealth mode similar to what the Eugene chapter has done. At one point the Puget Sound chapter held no meetings for a couple of years but are now meeting on a regular basis. So there are plenty of options about the future direction that we go with our chapter.

I encourage all of our current chapter members to contact me about this issue. Try to contact me before June 16th. I can be reached at (206) 546-9748 or at rbostoni@msn.com. My next article will summarize the results of our June meeting.

Robbin Boston
Evergreen Chapter President
May 31, 2005



Find the Evergreen Chapter, AITP on the Web at:
<http://cis.acs.edcc.edu/aitp/evergreenchapter>

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Chapter Committee Chairs and how to contact them....



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Nominating	David M. Chapin jdchapin@gte.net	425-482-9888 x 237	425-337-9879	
Program	Robbin L. Boston, CDP rbostoni@msn.com	206-546-9748	206-546-9748	
Public Relations	David M. Chapin, CSM jdchapin@gte.net	425-482-9888 x 237	425-337-9879	
Publications (Newsletter)	David M. Chapin, CSM jdchapin@gte.net	425-482-9888 x 237	425-337-9879	
Roster	Kim Fischer, CDP kim.fischer@verizon.com	425-261-5603	425-252-6412	425-258-1033
Student Act. Edmonds CC				
Technical	David M. Chapin, CSM jdchapin@gte.net	425-482-9888 x 237	425-337-9879	
Telephone	Kim Fischer, CDP kim.fischer@verizon.com	425-261-5603	425-252-6412	425-258-1033
Website	Jillian H. Chapin jdchapin@gte.net		425-337-9879	

The Board of Directors... What they Did...

**Evergreen Chapter, AITP
Board of Directors Meeting**
17 May 2005
Tony Roma's, Lynnwood



Present: Executive Vice President, Byron Thom; Treasurer and Immediate Past President Kim Fischer, CDP; Secretary, David M. Chapin, CSM

Excused Absences: Association Director and Chapter President, Robbin (Ol'Dogg) Boston, CDP and Director Jillian H. Chapin.

Approval of **April minutes** as published in the May *Random Access*.

Officer Reports:

Association Director – Robbin Boston – No report

President – Robbin Boston – No report

Executive Vice President – Byron Thom – No report

Secretary – David Chapin – To be published

Treasurer – Kim Fischer – To be published

Immediate Past President – Kim Fischer – No report

Region Events Exchange Committee – Dave Chapin – Continuing...

Have gotten a complaint that the Anchorage information is not coming out in a timely manner, but can't publish anything we don't have.

Association E-Communications

Committee – Dave Chapin – No further communications from this com-

mittee. Removing this item from future agendas.

Committee Reports:

Advertising – Byron Thom – No report

Auditing – Robbin Boston

– Next scheduled Audit is August 2005.

Awards – Jillian Chapin – **2004**

COPA report submitted. Awaiting results. **2005 COPA Progress:** As of **16 May 2005**. Education, 0 points of the 6 points required for 0% of goal; Membership and Membership Retention – a problem; Public Relations, 178 points of the 12 points required for 1,483.3% of goal; Meetings, 14.5 points of the 18 required for 80.6% of goal; and Association Participation, 95 points of the 12 required or 791.7% of goal.

Bylaws – Dave Chapin – No outstanding requests.

Community Service – Byron Thom – No report

Education – Dave Chapin – No current activity.

History – Dave Chapin – Two on going projects (without progress... Scan the original Chapter Charter Certificate for Ol'Dogg Boston, and Work continues on making a list going back to the 1980's of meeting dates, speakers, topics, and attendance numbers.

House – Jillian Chapin – April meeting: 4 members (3 Evergreen, 1 Puget Sound), 1 guest (speaker).

Membership – Robbin Boston – 6 members are listed as active on the

Association's database (roster pulled 5/12/05)

Nominating – Dave Chapin – Next activity – Committee forms now. The following Chapter members have been appointed to this committee: Robbin Boston, Jillian Chapin, Kim Fischer, Dennis Grote, and Byron Thom. By duties of

the Chapter Secretary, Dave Chapin is the committee chair.

Program – Kim Fischer – June 16: Annual Planning Session – The Flying Pig. Questions as to what the remodeling at the Flying Pig will do to our room availability.

Publications – Dave Chapin – See issue deadlines as published in the RA.

Public Relations – Dave Chapin – Through the Association, we now have permission to quote an article I found in CIO Magazine called *Networked for Life*. I will be approaching the Puget Sound Chapter about concocting a tri-fold membership recruitment brochure... will offer a "we publish, they help distribute" deal.

Roster – Kim Fischer – The next roster publication is scheduled for January 2006.

Spy – Puget Sound Chapter – Mr. Chapin crashed the Puget Sound Chapter again in April. Backup Microsoft speaker.

Student Activities – EdCC – No report

Technical – Dave Chapin – If filler is

Random Access Publication/Submission Schedule:

Program Month	Info Due	RA Pub	Mtg Date	BoD Date
Jun 2005	May 30	Jun 3	Jun 16	Jun 23
Jul 2005	No newsltr		No mtg	Jul 28
Aug 2005	Aug 1	Aug 5	No mtg	Aug 25
Sep 2005	Aug 29	Sep 2	Sep 15	Sep 22
Oct 2005	Oct 3	Oct 7	Oct 20	Oct 27
Oct 2005			Oct 29	Boston => 63
Nov 2005	Oct 31	Nov 4	Nov 17	Nov 22
				(BOD Tue Early)
Dec 2005	Nov 14	Nov 18	Dec 8	Dec 13 Early
Jan 2006	Jan 2	Jan 6	Jan 19	Jan 26
Feb 2006	Jan 30	Feb 3	Feb 16	Feb 23
Mar 2006	Feb 27	Mar 3	Mar 16	Mar 23
Apr 2006	Apr 3	Apr 7	Apr 20	Apr 27
May 2006	May 1	May 5	May 18	May 25

needed for the next *Random Access* we will write same.

Telephone – Kim Fischer – He called. Yes, he did.

Website – Jillian Chapin – <http://cis.acs.edcc.edu/aitp/evergreenchapter/working...> major reworking almost completed.

Continuing Business: Meetings – What do we do about this?

New Business: None

Next BOD location: To be determined,

Submitted by:

David. M. Chapin
Chapter Secretary



Over the years, several of our members have been involved in the evolution of the CIS program at Edmonds Community College. Hence, it is with confidence that we bring these programs to your attention.

For more details, and to find other courses in concentrated education necessary to meet the changing IT environment, please check out the CIS Department's website at <http://cis.edcc.edu/>

The Computer Information Systems Department at Edmonds Community College provides comprehensive opportunities for IT professionals to enhance their current skill sets and advance their careers by providing training in the following high-level areas:

- Database Information Technologies
- Information Security
- Network Security
- Linux Security
- Web Development

Our advanced courses, certificates and degrees in these areas were developed for Information Technology professionals already established in their field. We offer short work-ready certificates and utilize highly-specialized instructors who are recognized as experts in their field. These programs are offered at night to ensure the working IT professional an opportunity to attain further training at normal community college prices. Please visit the CIS web site at <http://cis.edcc.edu/> or call 425-640-1902 to arrange to speak with an advisor or for more information on our courses programs and free security seminars.

Printing of this issue was facilitated by

Verizon Communications

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www.verizon.com



Newsletter Awards

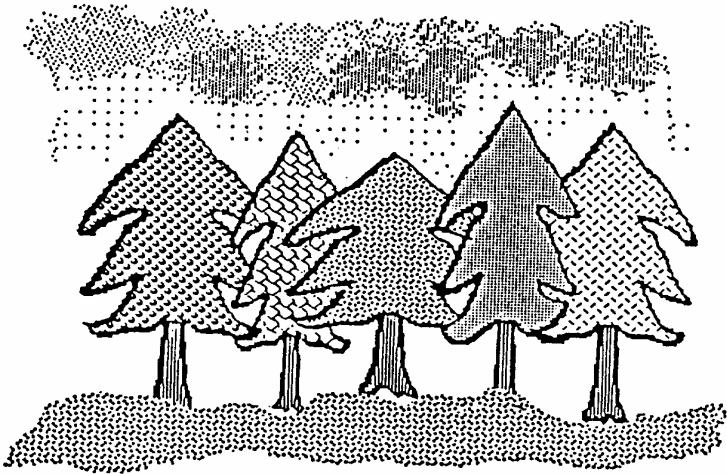
1st Place 1982	1st Place 1996
4th Place 1983	1st Place 1997
2nd Place 1984	1st Place 1998
2nd Place 1985	1st Place 2000
2nd Place 1992	1st Place 2003
2nd Place 1995	

Evergreen Chapter
Association of
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TECHNOLOGY
PROFESSIONALS

June 2005

Chapter Outstanding Performance Awards

1974-75	1981	1991	1996	2000
1976-77	1984	1992	1997	2001
1978	1989	1993	1998	2002
1979	1990	1995	1999	2003



Bronze	Silver	Gold	Emerald	Diamond	Double Diamond	Triple Diamond
R.Boston	R.Boston	R.Boston	R.Boston	R.Boston	R.Boston	D.Chapin
B.Burkett	P.Byrum	P.Byrum	D.Chapin	D.Chapin	D.Chapin	R.Boston
P.Byrum	D.Chapin	D.Chapin	J.Chapin	J.Chapin	I.McLeod	
D.Chapin	J.Chapin	J.Chapin	K.Fischer	E.Lysen		
J.Chapin	S.Coopey	S.Coopey	S.Coopey	D.Kaetel	I.McLeod	
S.Coopey	K.Fischer	K.Fischer	E.Lysen	H.Young		
K.Fischer	D.Kaetel	D.Kaetel	I.McLeod			
D.Kaetel	K.Krajewski	K.Krajewski	H. Young			Quad Diamond
K.Krajewski	E.Lysen	E.Lysen				
E.Lysen	I.McLeod	I.McLeod				
I.McLeod	S.Rock	S.Rock				D.Chapin
D.Nelson	B.Thom	B.Thom				
M.Reeder	H. Young	H. Young				
S.Rock						
B.Thom						
H. Young						

* Pending

The Evergreen Chapter
Association of Information
Technology Professionals
invites you to join us at
The Flying Pig
2929 Colby Avenue
Everett, WA 98201

**Thursday,
June 16, 2004**

6-7 PM — Networking and Social
7-8 PM — Dinner
8-9 PM — Program and Discussion

Members & Guests \$23
EdCC Student Chapter Mbrs \$17



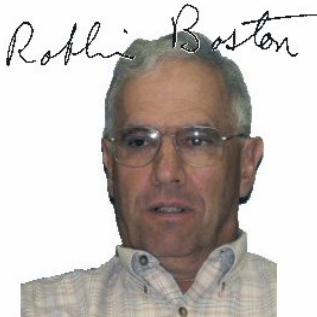
The Annual Planning Session

Discussion of

Programs and speakers
The future of the chapter
2006 Slate of Officers

led by our own historical character, Robbin Lee Boston

Chapter President
Association/Regional Director
Audit Committee Chair
Membership Committee Chair
and Program Committee Chair



To keep our meetings at "break-even" pricing, we must announce that for members who indicate that they will be attending our meeting and then do not, if we are charged, the member(s) will be invoiced. Sorry.

For your Calendar:



June

- 16 The Evergreen Chapter topic will be the Annual Planning Session for the 2005-2006 Program Year. Contact Robbin Boston (rbostoni@msn.com) for further information.
- 23 The Puget Sound Chapter will discuss Microsoft Office and "Longhorn." See www.psaityp.org for details, directions, etc.
- 28 No Evergreen Chapter meetings in July or August as we prepare to open our 2005-2006 program year in September

July

No Dinner meeting this month... and those lazy Officers and Directors have been known to cancel the monthly Board of Director's meeting, so check with someone before trucking off to such a meeting.

August

No Dinner meeting this month... But, the Board holds a meeting to elect the officers for 2006. The Malcontent learned the hard way that this is not a Board meeting that you really want to miss... Something about electing those not present to defend themselves...



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Association News:

AITP Monthly Chapter Communication
-- May 2005

Highlights:

- 2006 Call for Nominations
- Closing of the US Bank Account
- Chapter Rebates
- Member Benefits
- Lapsed Member Campaign

Nominations

As a reminder, we are in the process of accepting nominations for open positions on the Association Board of Directors. This includes the election of one Director from each District who will be eligible for a seat on the Association Board of Directors, Executive Vice President/President Elect and Secretary/Treasurer.

Please take a moment and consider this worthwhile opportunity to share your time and talents with your peers and assume the responsibility of an elected position. As an elected national official, you can have vital impact on the growth and future of AITP along with the opportunity to enhance your skills within your professional career. We encourage

our chapter leaders to communicate with their constituency and promote the benefits of serving in the capacity of an elected national official.

At this time, we invite you to consider the open position of District Director and the national level positions of Executive Vice President/President Elect and Secretary/Treasurer. Please be reminded that one Director from each District will be elected to sit on the Board of Directors.

The roles and responsibilities for District Directors and corresponding map of the regions may be found by clicking on the following links:

<http://www.aitp.org/organization/profile/manuals/pdf/AssociationOpeProcedure.doc>

<http://www.aitp.org/organization/about/structure/structure.jsp>

A detailed description for the Executive Vice President/President Elect and Secretary/Treasurer may be found by clicking on the following link:

<http://www.aitp.org/organization/about/structure/structure.jsp>

Please keep in mind that each district will be electing or re-electing one National Board member. Also, the sitting Executive Vice President/President Elect Mark Gilfand will automatically

assume the role as the 2006 President.

Action Steps

Review key nominations documents: Nominating committee handbook and the nomination forms:

<http://www.aitp.org/organization/profile/manuals/pdf/nomchair.pdf>
<http://www.aitp.org/organization/profile/manuals/pdf/AITPNominatingCommitteeCandidateForms.doc>

If you are interested in an open position, please complete the prescribed AITP Nominating Committee Candidate form and submit to Michelle Miller at mmiller@smithbucklin.com no later than June 1, 2005.

If you a candidate seeking re-election please complete the AITP Nominating Committee Candidate form and submit to Michelle Miller at mmiller@smithbucklin.com no later than June 1, 2005.

If you should have any questions regarding District Nominations, please contact the District Nominations Committee. If you should have any questions on open Officer positions, please contact Sam Luke at sam-luke@earthlink.net.

Please be reminded of the following key dates:

- June 1st - Deadline to remit nominations forms to Michelle Miller at mmiller@smithbucklin.com.
- June 15th - Qualifications and other requirements will be checked and candidates will be notified of eligibility.
- August - Candidates will have their photo, Nomination Data Sheet and Vi-

sion Statement in the August/September Info Executive on the Web site. Members will be encouraged to ask questions of the candidates to help with the voting decisions.

- August 1st - Members in good standing as of June 30th will be sent a link to access the electronic ballots by district. The link will also allow you to preview the candidate's information as well as cast your vote.
- September 10th - Balloting will be done electronically and will be closed. September 12th - The Teller Committee will tally the votes and notify the AITP President of the results. Each candidate will be notified by a personal phone call from the Nomination/Elections Chair. The Board of Directors and the Nominating Committee are then informed of the election results. Members will be informed by the next "information blast e-mail" from HQ. Results will also be posted on the Web site.

Closing of US Bank Account

A major milestone occurred in February 2005, when the AITP Board of Directors elected to transition its banking services from US Bank to LaSalle. The change in banks afforded the opportunity to optimize many new programs and services offered by LaSalle Bank. A key benefit to Chapters is the ability to take advantage of electronic transfers. This will expedite the receipt of monthly rebate checks and avoid any delays from the US postal service.

In order to fully optimize the new services of LaSalle Bank, AITP has made every effort to expedite the closing of the US Bank accounts in a timely man-

ner. With this in mind, Chapter Leaders were asked to make every effort to cash any outstanding checks dated between September 25, 2004 and February 15, 2005. We've had a great response from our chapters. On behalf of the Board of Directors, we wish to extend our appreciation to our chapters for their timely responses.

Please be reminded that all checks cut from the US Bank account are now considered void. If you have not already taken steps to update your documents and applications with the new lockbox information, please do so at your earliest convenience.

New lockbox: AITP, 3439
PAYSPHERE CIRCLE, CHICAGO, IL
60674

With the transition to LaSalle bank completed, AITP is now in a position to initiate the electronic distribution of monthly chapter rebates (ACH transfers). We plan to pilot this program over the next several months starting with the June rebates (July distribution). If your chapter is interested in participating in this pilot, please contact Kim Barnett, Chapter Liaison (kbarnett@smithbucklin.com) by June 20, 2005. Participating chapters will be required to complete a participation form and remit supporting documentation.

Welcome to the Team

Please join me in welcoming Jihee Kim and Spencer Campbell to our HQs Admin support team. Jihee will be responsible for fielding member inquires, supporting the membership process and

providing clerical support to the team. Spencer will be supporting the National Collegiate Conference and membership development. Kim Barnett will continue in her role as Chapter Liaison.

For a more comprehensive list of responsibilities please visit the website at <http://www.aitp.org/organization/profile/contacts/contacts.jsp>

Professional Lapsed Member Campaign

Improving our membership retention is an important strategic goal and we are currently taking the necessary steps to support this objective. We have secured the assistance of a professional telemarketing company to make contact with members that have failed to renew over the last 18 months. As a result of this effort, we plan to gain a better understanding of why these members chose not to renew and which benefits proved to hold most value, if applicable. The professional telemarketing firm that was selected specializes in this type of marketing and has previous experience working within the association arena.

Reminders: \$5 Chapter Incentive

Location:

<http://www.aitp.org/organization/chapters/chapteraffirm.jsp>

Background: AITP leadership is committed to improving communications and service to our chapters. This includes the automation of several key processes and validation of the information on file. Chapters are requested to take action in three key areas in order to qualify for their \$5 incentive on new

and renewing members in 2005. Chapters submitting the chapter incentive affirmation after March 31 will begin receiving their \$5 incentives starting with the rebate for the month that the information is submitted.

Action: Review detailed instructions by clicking on the link listed above. Chapters are requested to review their Professional and Student sponsored Chapter Officer Information located at www.aitp.org/mychapter and remit updates to HQ. Details on checking the accuracy of chapter officers and sending necessary changes to HQ are provided in the link above.

Affiliate News:

Kinko's/FedEx Relationship

Please be aware that the discount program description for the FedEx/Kinko's partnership was misleading. After further investigation, it was confirmed that members are only eligible for a 30% discount on Kinko's products, not FedEx programs. With the help of Mark Kleine, additional verbiage has been added to the website to clarify the program and avoid any further confusion.

Geico Auto Insurance

AITP can take advantage of discounted auto insurance by contacting Geico. See how being a member of the Association of Information Technology Professionals could help you save money on car insurance. GEICO offers 24-hour sales, service and claims assistance. Contact them at your convenience at 1-800-368-2734 or get a free

online rate quote at:

http://www.geico.com/ratequote/rtqintro_aitp.htm

Please encourage your members to take advantage of these great benefits of membership!

Association of Information Technology Professionals

401 North Michigan Avenue - Suite 2400

Chicago, IL 60611-4267

AITP Chapter Leader:

As you may have noticed in our last issue of *Information Executive / Nano-second*, our publication has moved to more of a self service when it comes to content. While we're still ironing out some of the issues, the basic platform is in place.

We are ready to collect information from the membership to place in the current issue. What is it we're looking for? Items of interest to AITP members range from success stories at all levels: Student Chapters, Professional Chapters, Regions and National News as well. Items like?

- Special Awards
- Highly Successful campaigns (Membership drives, etc)
- Competitions? (local, regional, national)

The bottom line is our membership likes to hear about what YOU are doing within AITP that makes your chapter or region successful. Please take a minute or two to visit our newsletter admini-

stration site at <http://www.aitp.org/newsletter/newsadmin.jsp> and see how easy it is to submit and article for consideration. You will also see our terms and conditions as well. Please take a minute or two to read over these so all have a complete understanding of what is needed to publish your article.

Jim Henry
IE / Nanosecond Committee Chair
jhenry@aitp.org

Region News:

Scheduling of the Fall Region meeting in Anchorage is “in flux.” The original plan was to hold the AITP Region meeting immediately after another conference in Anchorage so that those who wished could catch both on one trip north. Problem is that the conference which was originally advertised as Wednesday – Thursday, is now coming down as Tuesday – Wednesday. So the discussion, naturally, was to move the Region meeting in front of the conference. Another problem... the Association Board Meeting is in New Orleans Friday – Sunday the prior week, hence those Region and Association Officers who must be in New Orleans would have problems trying to get from the “Big Easy” to the “City of Lights.”

Chapter News:

Sharp eyed reader, Ray Osburn (now a

card carrying member of the Puget Sound Chapter as the Association has provided him with a real membership card) pointed out that our editor blew it in reporting that Mike Andrew spoke on “stenography” rather than “Steganography” and for that we do sincerely apologize. But, in our defense, we have gone back to the original source document and find that there, Steganography is properly spelled. So, while our apology remains sincere, we will be closely watching Mr. Gates’ auto-correction stuff as this paragraph makes its way out of MS Word and into MS Publisher, two products which are *almost* compatible.

Epilogue: Spy:

Both the Spy and Mr. Boston attended the May meeting of the Puget Sound Chapter. The program had been announced as “Network Security from Microsoft,” but that program had to be postponed. In its place, Puget Sound Member Chris Glanister led another of his great discussions, this one on “Building” the Operating System and Application Installs for a new PC. We recognize the need for stand-in speakers, having long filled that position in our chapter, but it’s a shame that Mr. Glanister’s presentation aren’t getting the pre-meeting publicity that they deserve.

Anniversaries and Awards:

As we do each month, we take this mo-

ment to congratulate our members whose anniversary of membership falls at this time of the year. But, we have no members who renewal falls in June. So if you want a month to yourself, send in your application right now.



Do You Think That They Spend Time Just Thinking Up These Things For Me?

Each year, I read plans to increase the Association's membership by some XX% or such. Now, while I like the goal, I am always looking for some "meat" in the plan... Little things like what are we going to change to keep say YY% of the members who now are not now planning on renewing their membership the next time it comes up for renewal... [I've always favored membership retention to the detriment of membership recruitment as I believe that it is less expensive (new program-wise) to provide new benefits that will keep an existing member than to shake the bushes looking to catch a new member.] And what can we publish, present, or whatever to get the ZZ% new blood to make the totals (New Members – reduction in lost members = XX%) prove out.

I've no magic ideas, but I have not been shy about trying out those notions that do stumble into my mind. Some of them have helped... Some haven't

shown any weight one way or another. But that's how it goes.

One of the things that I have learned is that a good plan can always be sabotaged by mucking up the little things... like a great member recruiting brochure with a spelling error or the wrong exit number in driving instructions... Yes, I've done each of these and after rebuking myself for the failure to catch the goof on the first pass, add it to a list of things to check next time – a learning process; it's not good to screw up, but it's okay... However, it is very bad to do it again...

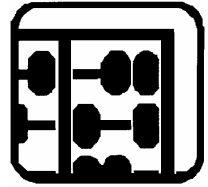
So, why is it that just when I think that we're getting our "kit" together, does some easily preventable blunder cross my desk which makes us look like a local PC user's group?

My latest peeve is the AITP membership card I recently received in the mail after anteing up my annual \$140. We won't even get into the membership renewal billing process... Yes, I know that both of these functions are performed by the outsourced headquarters

**Evergreen Chapter, AITP
Report of the General Account
for June 2005**

Prepared by Kim R. Fischer, CDP

All accounts were balanced & audited August 27, 2004.



The Treasurer reports no activity, hence no change to the report we published here last month.

staff, but if my experiences this year are an example of how we're treating our total membership, well that could explain some of the continuing "slippage."

Anyway, back to the membership card – the first acknowledgement that the Association got my money...

Yes, membership cards are routinely "filed," lost, whatever... So I may be abnormal in that I carry mine. I also have my Life Member University of Washington Alumni Association

(laminated) card, my AARP "valued member since 1999" (plasticized paper) card, my "Distinguished Life Member" Armed Forces Communications and Electronics Association (plasticized paper) card, my Life Member, National Model Railroad Association (embossed plastic) card, my IEEE membership (printed paper much like AITP's) card, and the card attesting to my membership in the International WebMasters Association (printed on plastic).

So what's got me so "bent?"

My membership card is "over printed."

I don't know if this is a printer feed problem, a programming problem, or something else... But there on my "proof of membership" card, the text denoting the Association's web site and the "Joined" text above the date so long ago upon which I joined sit trying to

occupy the same space.

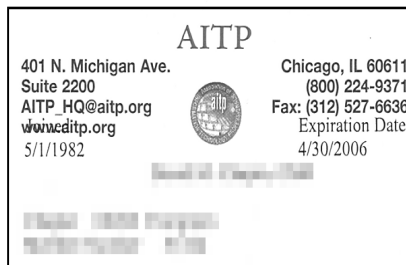
Messy and not up to professional standards...

So, if you're one of those responsible for laying

out the Big Plans to capture XX% new members, remember that your Big Plan is made up of lots of little things and when you screw up the little things, well...

The Malcontent

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