

## Programs...

A list of topics covered at past chapter meetings:

- Shared Project Management Planning
- Ten Ways To Make A Website Fail & Twelve Things You Can Do To Make It Successful
- Just When You Thought You Had the Security of Your Network Locked Down
- Practical Infosec Risk Assessment: Information Security Risk Assessment Tactics and Strategies for Enterprises
- Recycling Technology
- Catching Crooks with Technology
- Managed Network Services—Outsourcing
- Overcoming Spyware
- Building Just the Operating System You Need
- What's Happening In Your Business—Talk To Your Data
- Risk Management
- The Art of Computer Forensics
- How Do You Integrate Technology into the Business Goals
- Closing the Gap
- Data Recovery Capabilities
- Software Testing
- Social
- Industry Futures Panel Discussion
- Voice Activation
- Top 10 Things to Avoids in Project Management
- Why Commercial E-Business Sites Fail and the Keys to Success
- How to Get the Most Out of Your Web Hosting Provider
- The Programmer / Write Position
- IT Help Desk Best Practices
- Controlling Remote Access
- Firewall & Network Security
- The Chapter, the Region, and the Association
- Voice Over Data Networks
- Web Databases
- ISO 9000
- Security Systems

## Evergreen Chapter, AITP

PO Box 55935  
Seattle, WA 98155-0935

Meeting schedule and details can be found on the chapter website at: <http://cis.acs.edcc.edu/aitp/EvergreenChapter>

## Puget Sound Chapter, AITP

PO Box 9638  
Seattle, WA 98109

Meeting schedule and details can be found on the chapter website at: <http://www.psaitp.org>

## Association of Information Technology Professionals

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# The Association Of Information Technology Professionals



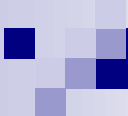
**Puget Sound  
Chapter**



**& Evergreen  
Chapter**

**Serving the Information  
Technology Industry of the  
Pacific Northwest since**

**1951**



***“I believe that only an independent association of IT executives can completely meet all three needs — Lifelong learning, personal discovery, and public advocacy”***

“Lifelong learning, personal discovery, public advocacy these needs may not be new, but they aren't ever going to go away. Indeed, they have only intensified as the CIO's role has grown more complex. I believe that only an independent association of IT executives can completely meet all three needs. **That's why IT associations benefit the companies that pay their dues just as much as they benefit the IT executives who join and participate in them,**” wrote Darwin A. John in an article titled “Networked for Life” in the July 2004 issue of *CIO*.

“Given all this competition for CIOs' time, what should be the purpose of nonprofit professional membership associations? **Does an organization like SIM, and others such as the Association of Information Technology Professionals, the Black Data Processing Associates and the Financial Executives Institute, still**

**have anything special to offer, particularly when it comes to education?** Indeed they do. I believe such organizations not only remain relevant and important, but offer something that cannot be done by any other kind of organization: They can serve as a professional home where CIOs and other IT executives can let down their guard, and therefore learn things they cannot learn anywhere else.”

“Conferences, workshops and research firms can help CIOs learn a specific skill, or drill down into a particular topic. **But the kind of learning CIOs need most of all goes well beyond what one-shot events can provide.** When their rough-and-tumble professional world turns especially bumpy, and the need to learn is most immediate and pressing, CIOs require a place to turn for advice from people who care about them and can help them. **Because they provide repeated, regular get-togethers with peers, professional associations offer CIOs and IT executives a chance**

**to form close, trusting relationships. There is no hidden sales agenda, as there inevitably is with meetings sponsored by vendors or research firms, and there's no need to hold back, as with industry associations where competitors gather.** In such a setting, it's not an oxymoron to say CIOs can talk openly and confidentially about what they are going through. **They can learn from peers who have no axes either professional or personal to grind and who have experienced what they're going through and know where the potholes are.”**

[Mr. John's complete article may be read at <http://www.cioinsight.com/article2/0,1397,1620693,00.asp>]

But, you say that your title is not CIO... But yours **is** the senior IT position on site. You may not need the suit, but you do need the industry insights and skills AITP can deliver.

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